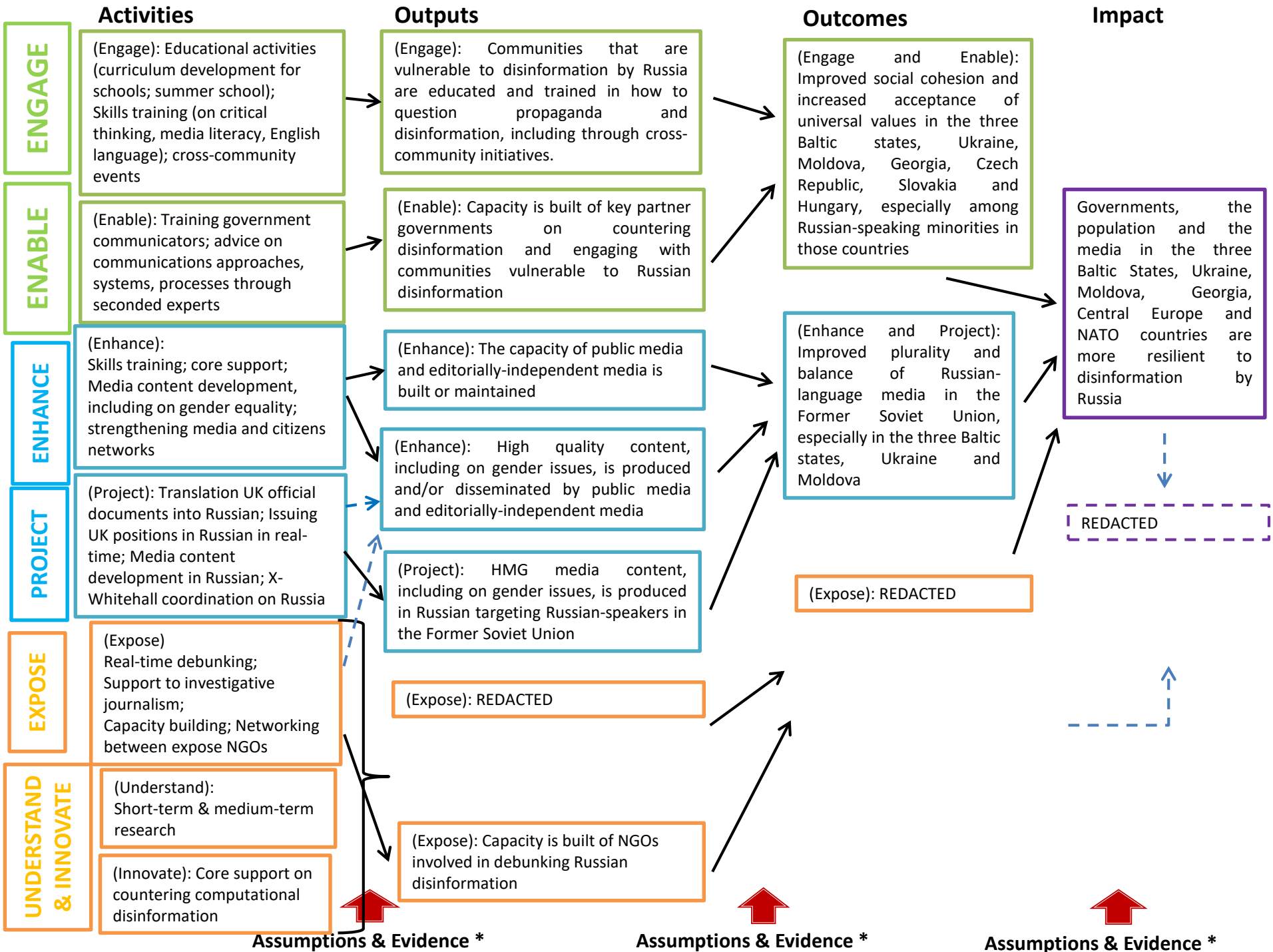
Activities
Outputs
Outcomes
Impact
ENGAGE
(Engage): Educational activities (curriculum development for schools; summer school); Skills training (on critical thinking, media literacy, English language); cross-community events
(Engage): Communities that are vulnerable to disinformation by Russia are educated and trained in how to question propaganda and disinformation, including through cross-community initiatives.
(Engage and Enable): Improved social cohesion and increased acceptance of universal values in the three Baltic states, Ukraine, Moldova, Georgia, Czech Republic, Slovakia and Hungary, especially among Russian-speaking minorities in those countries
ENABLE
(Enable): Training government communicators; advice on communications approaches, systems, processes through seconded experts
(Enable): Capacity is built of key partner governments on countering disinformation and engaging with communities vulnerable to Russian disinformation
Governments, the population and the media in the three Baltic States, Ukraine, Moldova, Georgia, Central Europe and NATO countries are more resilient to disinformation by Russia
ENHANCE
(Enhance): Skills training; core support; Media content development, including on gender equality; strengthening media and citizens networks
(Enhance): The capacity of public media and editorially-independent media is built or maintained
(Enhance): High quality content, including on gender issues, is produced and/or disseminated by public media and editorially-independent media
(Enhance and Project): Improved plurality and balance of Russian-language media in the Former Soviet Union, especially in the three Baltic states, Ukraine and Moldova
PROJECT
(Project): Translation UK official documents into Russian; Issuing UK positions in Russian in real-time; Media content development in Russian; X-Whitehall coordination on Russia
(Project): HMG media content, including on gender issues, is produced in Russian targeting Russian-speakers in the Former Soviet Union
REDACTED
EXPOSE
(Expose) Real-time debunking; Support to investigative journalism; Capacity building; Networking between expose NGOs
(Expose): REDACTED
(Expose): REDACTED
UNDERSTAND & INNOVATE
(Understand): Short-term & medium-term research
(Innovate): Core support on countering computational disinformation
(Expose): Capacity is built of NGOs involved in debunking Russian disinformation
Assumptions & Evidence *
Assumptions & Evidence *
Assumptions & Evidence *