

### Clarification Questions (CQ)

CQ #	Question	Response
1	<ol style="list-style-type: none"> <li>1. Could you explain further what you expect from 'an analysis for audience focused media content'?</li> <li>2. When you say 'providing online audiences with plurality and choice on hitherto underserved social media platforms' does this mean under-used or is it underserved target audiences?</li> </ol>	<ol style="list-style-type: none"> <li>1. The outcome from such analysis should be that independent media organisations are able to produce content that resonates and engages with their audiences and meets their needs.</li> <li>2. We mean that the platforms (and by extension the audiences using them) have previously been underserved with independent Russian language media content.</li> </ol>
2	<ol style="list-style-type: none"> <li>1. If the activities for Year 2 and 3 are updated, would updated budgets be agreed at the start of each new financial year?</li> <li>2. Should freelance consultants be included in the “Staff costs” tab or the “Operational costs” tab?</li> <li>3. Is there a possibility for a pre-payment since the budget is quite large?</li> <li>4. Are we allowed to add 3% per annum for inflation?</li> </ol>	<ol style="list-style-type: none"> <li>1. Yes – but this should not exceed £2m limit.</li> <li>2. Please enter this into “Staff Costs”</li> <li>3. Pre-payments can only be made to non-profit organisations that do not have sufficient working capital. The justification for pre-payments needs to be explicitly set out in the tender documents, and would be subject to approval by the CSSF Joint Programme Hub.</li> <li>4. The quotation should exclude inflation.</li> </ol>
3	<p>For (ToR) section 1.6 – the recommendations for initial improvements of the ToR: Would any recommendations for improvements of the ToRs be included within our approach and within the recommended budget or should they be considered as additional work and costed separately?</p>	<p>Any recommendations for improvement will need to be included in your proposal and be within the recommended budget.</p>
4	<p>Will the Year 1 budget be as originally envisaged or can it be pro-rated for the remaining 8 months and any remaining sum redistributed in Years 2 and 3?</p>	<p>Year 1 would continue to have the envisaged budget of £2m. Budgets cannot be pro-rated and redistributed to subsequent years. The proposal does not have to demonstrate spend for the entirety of the funds for that year if that is not possible</p>

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<p><b>5</b></p>	<p>Your most recent email says that 'The attachment "Theory of Change (Reduced Version)" is not for onward transmission within your organisation. Any leak of this document would lead to instant disqualification from the competition and would constitute a breach of the Non-Disclosure Agreement made upon acceptance of this ITT.'</p> <p>Can you please confirm we are allowed to share this information with consortium partners we are partnering with on this bid?</p>	<p>Yes, the Theory of Change can be shared with consortium partners, but please be aware of the sensitivities and please manage the number of partners who have access to it, and note that it is not for onward transmission.</p>
<p><b>6</b></p>	<ol style="list-style-type: none"> <li>1. Are Donbas, Crimea, Transnistria, North Ossetia and Abkhazia included in the project's scope?</li> <li>2. Can you please confirm that the three stated countries remain the focus of the call?</li> </ol>	<ol style="list-style-type: none"> <li>1. If an opportunity arises then we might be able to consider those regions as part of a wider proposal</li> <li>2. The focus of the project is the Eastern Partnership Countries: Ukraine, Moldova, and Georgia.</li> </ol>