

POLITICO

# Agriculture & Food Summit 2020

Warming atmosphere, weather instability, loss of biodiversity threatening ecosystem productivity, those are just few among many challenges the agriculture sector is facing nowadays. As **climate change risks increasingly escalate**, scientists and policymakers turn to agriculture and food as areas for urgent action.

This is reflected in the new European Commission's priorities, with the Green Deal taking shape, the Farm to Fork strategy coming to life this spring and the expected finalization of the CAP reform. **The year ahead will be critical for an agriculture and food sector** already challenged by trade wars and volatile prices.

Be prepared for these changes.

**September 24-25 - Paris**

# SEPTEMBER 24-25, PARIS

## DAY ONE – FOOD

2:00 pm - 2:30 pm WELCOME COFFEE AND REGISTRATION

2:30 pm - 2:35 pm MASTER OF CEREMONY'S OPENING REMARKS

2:35 pm - 2:55 pm OPENING INTERVIEW  
**Green, Competitive and Innovative: making the transition work**

### **\*\*GREEN\*\***

2:55 pm - 3:40 pm HIGH-LEVEL PANEL DISCUSSION  
**Putting actions to words: the food supply chain after the Farm to Fork strategy**

- What will be the on-the-ground impact of the new EU regulations?
- What are the challenges to making food supply chains more sustainable?
- Who should bear the costs and responsibility of a more sustainable agriculture and food sector?

Confirmed speakers:

Anne Bucher, director general, DG SANTE, European Commission

Patrick Trötschler, deputy managing director and program manager, Bodensee-Stiftung

3:40 pm - 3:50 pm SPEED NETWORKING SESSION

3:50 pm - 4:05 pm COFFEE BREAK

### **\*\*COMPETITIVE\*\***

4:05 pm - 4:35 pm JOINT INTERVIEW  
**Making the most of the single market**

- Is the EU truly a single market when it comes to food?
- In an age of rising populism and protectionism, what is the future for the single market for food?
- Is origin labelling a new form of protectionism?

Confirmed speakers:

Marion Jansen, chief economist, International Trade Centre (ITC)

### **\*\*INNOVATIVE\*\***

4:35 pm - 5:05 pm TED TALK  
**Followed by an interview by a POLITICO reporter**

Confirmed speakers:

Pasi Vainikka, co-founder & chief executive officer, Solar Foods

## **\*\*CONNECTING THE DOTS\*\***

5:05 pm - 5:50 pm

### **ROUNDTABLE DISCUSSIONS**

<b>GREEN</b>	<b>COMPETITIVE</b>	<b>INNOVATIVE</b>
<p>Transport and processing in the food supply chain - Fit for the green age?</p> <p>What are the new ways to make food transport greener?</p> <p>What are the tradeoffs for more climate friendly processing and packaging?</p>	<p>Unpacking value - how to make the food chain competitive and fair</p> <p>Farmers, processors, retailers, ... How is value distributed among the agri-food chain? And how has it evolved over time?</p> <p>What will the implementation of the directive on unfair trading practices change?</p> <p>What innovative solutions have recently been successful in redistributing value across the chain?</p>	<p>Governance in the digital age</p> <p>From apps, to blockchain, to QR codes labelling: what opportunities and challenges do new technologies bring for transparency and traceability in the supply chain?</p>

5:50 pm - 6:35 pm

### **SPOTLIGHT DISCUSSION**

#### **Diets of 2020: Convenience and sustainability - can consumers have it all?**

- How is food consumption changing in Europe? And how is the supply chain adapting?
- Is what the consumer wants always what they need and what they are ready to pay for?
- What is the future of nutritional information and food labeling?

6:35 pm - 7:05 pm

### **PANEL DISCUSSION**

#### **A focus on EU-Africa – Partnering for food security**

- What does the EU common agricultural policy mean for Africa?
- Where lies the EU's role in bringing more opportunity to Africa's agri-food sector? Where can the EU have the most helpful impact?
- How vulnerable is Africa to the effects of climate – such as the current locust swarm - and how can the continent's resilience be increased?

Confirmed speakers:

**Carla Montesi**, director, Planet and Prosperity, DG DEVCO, European Commission

7:05 pm - 7:10 pm

### **FOOD FOR THOUGHT**

#### **Master of the ceremony's closing remarks**

7:10 pm - 7:15 pm

### **NETWORKING COCKTAIL RECEPTION**

## DAY TWO – AGRICULTURE

8:30 am - 9:00 am

**WELCOME COFFEE AND REGISTRATION**

9:00 am - 9:05 am

**MASTER OF CEREMONY'S OPENING REMARKS**

9:05 am - 9:10 am

**OPENING REMARKS by FOUNDING PARTNER – CORTEVA**

### **\*\*GREEN\*\***

9:15 am - 10:15 am

**OPENING HIGH-LEVEL PANEL DISCUSSION**

**Unpacking the Green Deal in agriculture, from rhetoric to reality**

- What does the Green Deal – and, in particular the Farm to Fork strategy - mean for European agriculture? What will be the impact in the fields?
- How can agri-food in Europe make a substantial and sustainable leap forward?
- How much of the responsibility for the transition is placed on farmers? Who is paying for more sustainability?

Confirmed speakers:

**Jannes Maes**, president, European Council of Young Farmers, CEJA

**Norbert Röder**, scientist, Thünen Institute

10:15 am - 10:45 am

**SPOTLIGHT DISCUSSION**

**Food security and biodiversity: Can Europe make the equation work?**

- Can public policy reconcile agriculture and biodiversity by increasing both the economic and ecological performance of food production?
- Can technology help in restoring the planet's biodiversity?
- What should be covered by the EU's 2030 biodiversity strategy?

Confirmed speakers:

**Ian Pigott**, farmer, Thrales End Farm, UK

**Martin Ekvad**, president, Community Plant Variety Office (CPVO)

### **\*\*CONNECTING THE DOTS\*\***

10:45 am - 11:30 am

**BRAINSTORMING SESSION**

1. Strategies for the future: Challenge to identify the top 3 things that could make agri-food sector greener and more competitive
2. Coffee and snack break
3. Let the storm continue – presenting the outcomes of the previous session

### **\*\*COMPETITIVE\*\***

11:45 am - 12:30 pm

**JOINT INTERVIEW**

**Redrawing the agri-food trade map**

followed by reflecting, networking question

- From Brexit, to US elections, and ongoing trade deals negotiations, what are the challenges and promises of a changing global trade landscape?
- How can Europe best support the sector to ensure it is ready to face the competition?

Confirmed speakers:

**John Clarke**, director of international affairs, DG AGRI, European Commission

Ken Ash, director, Trade and Agriculture Directorate, Organisation for Economic Co-operation and Development (OECD)

12:30 pm - 1:15 pm

## NETWORKING LUNCH

### **\*\*CONNECTING THE DOTS\*\***

1:15 pm - 2:00 pm

## ROUNDTABLE DISCUSSIONS

GREEN	COMPETITIVE	INNOVATIVE
<p>The meat and dairy challenge – two sides of the same coin</p> <p>Should EU impose regulatory measures to reduce people's meat and dairy consumption?</p> <p>What effect would cutting back on livestock farming have on rural development?</p> <p>How can livestock farming become more sustainable?</p>	<p>Bringing the fork closer to the farm – Telling the story – communication from farmers to consumers</p> <p>Consumers are now far removed from the people who produce their food, how can they understand better the story behind what feeds them?</p> <p>How can farmers and producers engage with the final consumer more? How can communication impact the value chain?</p> <p>Confirmed speakers: <b>Ian Pigott</b>, farmer, Thrales End Farm, UK</p>	<p>Innovation for resource efficient agriculture: is the future of production in the lab and in the cloud?</p> <p>How could agriculture sector use AI for greater efficiency?</p> <p>Technologies like GPS can provide support in farming, how feasible is it for new technologies to mitigate risks that the farmers are faced with?</p> <p>Can innovations like lab-grown meat and vertical farms be the answer to feeding the worlds' growing cities?</p>

2:00 pm - 2:50 pm

## PANEL DISCUSSION

### **Tackling deforestation in food production**

- Discussing demand and supply side drivers for deforestation in food production
- What measures and targets should be implemented to tackle deforestation?
- Should EU nudge big companies toward action on deforestation in cocoa and palm oil supply chains?

Confirmed speakers:

**Herbert Dorfmann**, member of European Parliament (MEP)

2:50 pm - 3:20 pm

## SPOTLIGHT DISCUSSION

### **Animal Farm**

- What will the animal welfare goals be under the CAP?
- How to answer to citizens' demand for greater animal welfare?
- What are the ties between sustainability and animal welfare regulation?

3:20 pm - 3:45 pm

## COFFEE BREAK

### **\*\*INNOVATIVE\*\***

3:45 pm - 4:15 pm

## SPOTLIGHT DISCUSSION

### **Gene editing – controversy or necessity - what is the future?**

- How will the EU regulate gene-edited products?
- How to decide when plant breeding techniques cross over into genetic engineering?
- Will the genetic engineering in food be the answer to the climate change?

4:15 pm - 4:45 pm

## HIGH-LEVEL INTERVIEW

## **The global perspective**

4:45 pm- 4:55 pm

### **MASTER OF CEREMONY CLOSING REMARKS**

5:00 pm

### **END OF THE SUMMIT AND NETWORKING DRINKS**

Share your views on green, competitive and innovative challenges for agriculture and food sector over a drink and don't forget to fill the feedback form!